

Data protection information for users of Westag AG's sales support programs

This data protection information informs you about the processing of your personal data at Westag AG.

According to Art. 4 lit. 1 GDPR, your personal data includes all information that relates or can be related to your person, in particular by reference to an identifier such as a name or an organisation or offer number by which your person can be identified.

We make this data protection information available to you in our capacity as controller in order to explain the data processing procedures of our sales support programs.

Scope:

This information applies if you are a customer of one of our trading partners who uses a sales support program of Westag AG to generate an offer for you and who collects your personal data (name, address, phone number) in the process. We thus receive your personal data from the respective trading partner.

Categories of personal data and data sources:

Westag AG processes the following personal data in its sales support programs:

- **Personal data relating to our trading partners:** name, business contact details, services or products offered, contractual information, communication contents (e.g. e-mails or business letters), payment information, invoice information and history of the business relationship.
- **Personal data relating to customers of our trading partners:** name, business contact details, name of employer, title/role and communication contents (e.g. e-mails or business letters).

Data processing purposes, legal basis and consequences:

Your personal data will be processed for the purpose of fulfilling the contractual relationship with the trading partner (including the fulfilment of contractual performance obligations, invoice processing, communication and compliance with statutory provisions), for marketing and CRM activities and for the prevention of fraud. Article 6 (1) lit. (a), (b), (c) and (f) therefore serves as the legal basis.

Recipient categories:

Westag AG may use service providers who act as processors to provide IT and other administrative support. These service providers may have access to your personal data to the extent this is necessary to provide such services.

Any access to your personal data is limited to the persons who need the information to complete their activities.

Westag AG may disclose your personal data should this be required or demanded by government authorities, courts of law, external authorities or similar third parties.

Retention period:

The personal data will be stored by Westag AG and our service providers as long as necessary until our obligations are fulfilled. The data are stored for as long as is necessary for the purpose in accordance with the applicable data protection law.

Your rights:

Should you have given your consent to certain processing activities, you may revoke this at any time with effect for the future. This revocation will not affect the prior processing of data.

Pursuant to applicable data protection laws, you have the right: a) to access your personal data; b) to request the rectification of your personal data; c) to request the erasure of your personal data; d) to impose restrictions on the processing of your personal data; e) to request the transfer of your personal data; f) to object to the processing of your personal data. Please note that the above rights may be limited by national law.

To exercise your rights, please contact our Data Protection Officer by e-mailing Datenschutzbeauftragter@westag.com

You also have the right to lodge a complaint with the competent supervisory authority.

Right of objection pursuant to Article 21 of the General Data Protection Regulation

The data subject shall have the right to object at any time, on grounds relating to his/her particular situation, to the processing of his/her personal data pursuant to Article 6 (1) lit. (e) or (f).

To exercise this right, please contact us at the following address: Datenschutzbeauftragter@westag.com.